DJ Reid
Trust & Safety and Compliance Leader

2013-01 - Current

Sr. Director, Program Management & Technology Trust & Safety (Legal)

Meta Platforms, Inc. (formerly Facebook Inc.), Menlo Park, CA

- Oversee signal intelligence analysts that proactively & reactively mitigate bad platform actors
- Manage a team of cross-functional PMs to coordinate cross company initiatives, inform policy review, and develop technology solutions for Meta's legal compliance and Trust & Safety teams
- Direct a team of data engineers, and data scientists to employ quantitative and qualitative analysis that surfaces, classifies, and addresses critical business needs
- Negotiate with state, federal, and international agencies and regulators on safety-related and data disclosure technology requirements and legislative proposals
- Collaborate with industry peers, as well as governments, NGOs, and other third parties to identify best practices for law enforcement response, and scalable enforcement
- Present information to company leaders, including C-level leadership, on compliance, transparency, and platform integrity concerns.
- Manage an independent team of 100+ ops, QA, and risk analysts to build controls that reduce and prioritize risks
- Manage the Diversity & Inclusion efforts for the Security, Investigations, and Integrity business unit
- Maintain an active USDOJ clearance

2011-01 - 2013-01

Product Manager

BlueKai (Oracle), Cupertino, CA

- Distilled partner feedback and company priorities into actionable product roadmaps for an AdTech firm
- Used data to understand and re-arrange product roadmaps to predict and meet industry trends

2007-01 - 2011-01

Legal Technology Manager

Yahoo! Inc., Sunnyvale, CA

- Wrote and maintained internal compliance software to help process and respond to government requests for user data
- Provided technical and product-related court testimony on behalf of the company

2004-04 - 2007-01

Platform Abuse Engineer (Infra Security)

Yahoo! Inc., Sunnyvale, CA

Contact

Location
San Mateo, California

Phone
+1 408.393.7612

E-mail
dj@djreid.net

LinkedIn
linkedin.com/in/djreid

Skills

. SIGNALS INTELLIGENCE

. DATA SCIENCE & ANALYTICS

. THREAT DETECTION

. PROGRAM MANAGEMENT

. OPERATIONAL EXCELLENCE

. COUNTER TERRORISM

. MIS-INFO

- Developed software for detecting and deterring platform intrusions (e.g. SPAM, scams, and illegal file sharing)
- Deployed abuse and bot mitigation software including CAPTCHA, and dynamic session handling / request prioritization

2000-01 – **Manager, VoIP Escalations**
2002-07 *Dialpad Communications Inc., Santa Clara, CA*
- Supervise a tech support team to ensure quality handling of escalations

Education

Bachelor of Arts: Political Science
San Jose State University - San Jose, Ca

Patents

Patent US20140025807A1 / WO2014015025
TAG LATENCY MONITORING AND CONTROL SYSTEM FOR ENHANCED WEB PAGE PERFORMANCE (Issued January 2014)

. HUMAN
TRAFFICKING

. CHILD
EXPLOITATION

. FRAUD & SCAMS

. COORDINATED
INAUTHENTIC
BEHAVIOR